

By [Press Release](#) June 6, 2016

[Chex Finer Foods selects HIMPACT from Herlitz Inventory Management as Replenishment Partner](#)



BOSTON (June 6, 2016) — [Herlitz](#)

[Inventory Management](#), leading innovator in scientific demand forecasting, replenishment and optimization, is proud to partner with Chex Finer Foods based in Mansfield, Mass. to deliver a rich, market focused solution that optimizes service and profitability. Chex Finer Foods is the leading specialty and natural foods distributor in New England, providing customized sales programs, exceptional service, and high-quality products.

Chex Finer Foods expects HIMPACT to help deliver the service their customers expect more efficiently. Michael Isenberg, C.O.O. sees the selection as a critical initiative, “Our company’s strategic goal is to be the absolute leader for specialty and natural products.” commented Isenberg, “Herlitz IM understands the marketplace and our challenges. Their supply chain planning solution, HIMPACT will help us better manage our business and provide our customers the superior service they expect.”

Mark Kurland, Senior Director of Purchasing at Chex added, “We are thrilled to be entering into this partnership with Herlitz IM. Over this extensive vetting process it has been an honor to get to know Anders and Carl Herlitz. We are supremely confident that adding HIMPACT to our inventory management tools and processes will yield positive results for Chex.”

“HIMPACT’s daily forecasting, analytics, and store level promotion filtering are game changers as far as we are concerned. We will be better able to support our customer promotions and product rollouts which are essential to our mutual success,” added Kurland.

“Specialty and natural foods are in growth mode throughout the grocery segment. New products introductions and promotions predominate. Chex’ domestic and overseas suppliers have widely varying lead times and information requirements,” said Carl Herlitz, CEO, Herlitz Inventory Management. “HIMPACT improves the flow of products, our daily analytics readily identify demand shifts and service issues.”

About Chex Finer Foods

Chex Finer Foods is a regional, third generation, family owned specialty and natural foods distributor. Chex partners and collaborates with its customers and vendors to make a significant contribution to their growth and success. Founded in 1965, Chex “Delivers Excellence” through exceptional customer service, high-quality products, and customized sales programs.

About Herlitz Inventory Management

Founded in 2009, Herlitz Inventory Management (Herlitz IM) provides tightly integrated Demand Forecasting, Order Optimization, Promotion and Forward Buying. Herlitz innovative designs are an industry standard; used by thousands of companies to optimize inventory. With end-to-end visibility and new insights, HIMPACT is uniquely suited to today’s marketplace, delivering optimized buying quantities, highly satisfied customers and tighter inventory management.